

May 11, 2017

Club Finance Council ASUCD Spring 2017

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Agenda



- CFC Overview
 - Highlights/Accomplishments
 - CFC Data 2016-2017
 - Feedback
 - CFC Board 2017-2018
 - Goals for Next Year!
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CFC Overview



Club Finance Council (CFC) is an ASUCD-funded program that provides grants to help pay for educational programs, guest speakers, conferences, performances, cultural shows, publications and other events that enrich campus life. Registered undergraduate student organizations in good standing with the Center for Student Involvement (CSI) are eligible to apply for funding.

Through ASUCD advocacy, CFC has also received funding support for grants from Pepsi Co. that increases available resources for student organizations.

CFC Highlights/Accomplishments

Departments we did CFC outreach to:

- Cross Cultural Center
- Student Recruitment and Retention Center
- Women's Research and Resource Center AB540
- LGBTQIA Resource Center
- African Diaspora Center
- Services for International students
- Transfer and Reentry Center
- Veterans Center
- Internship and Career Center
- Educational Opportunity Program
- Middle East/South Asian, Chi/Lat, African American Studies, Native American Studies Student Affairs Officers

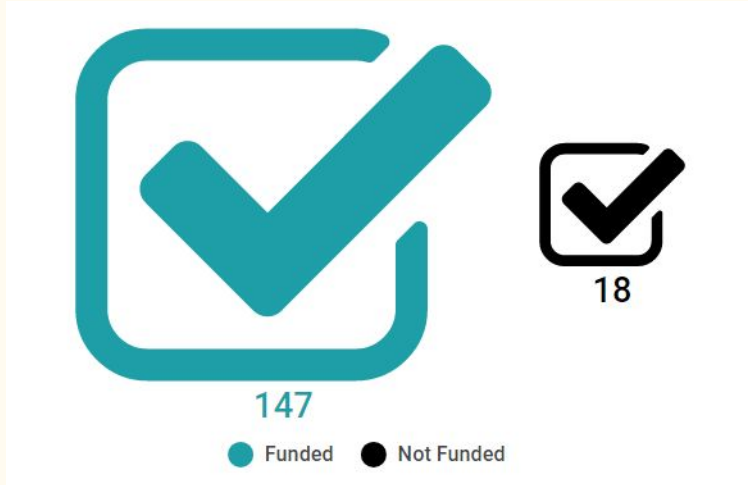


CFC Highlights/Accomplishments

- Transcript Notation
 - Allows Board to reflect on experience and develop as leaders
 - Board thinks of new ways to better the CFC grant process
- Hired new CFC Board
 - Shoutout to **Jose Antonio V. Meneses** & **Matthew Yamaguchi** once again for your help in the process!



CFC Data 2016-2017



- Total amount requested: \$121,208.00
- Total amount allocated: \$107,319.93
- Total # grants requested: 165
- Total # grants awarded: 147
- Total # unique RSOs applied: 117
- Total # unique RSOs awarded funding: 106
- Total # programs funded: 143

Comparative Data

- Of the 165 grants submitted, **89% were funded** (up 2% from last year)
- \$Amount Funded
 - 2013-2014: ~57%
 - 2014-2015: ~89%
 - 2015-2016: ~100%
 - 2016-2017: 100%



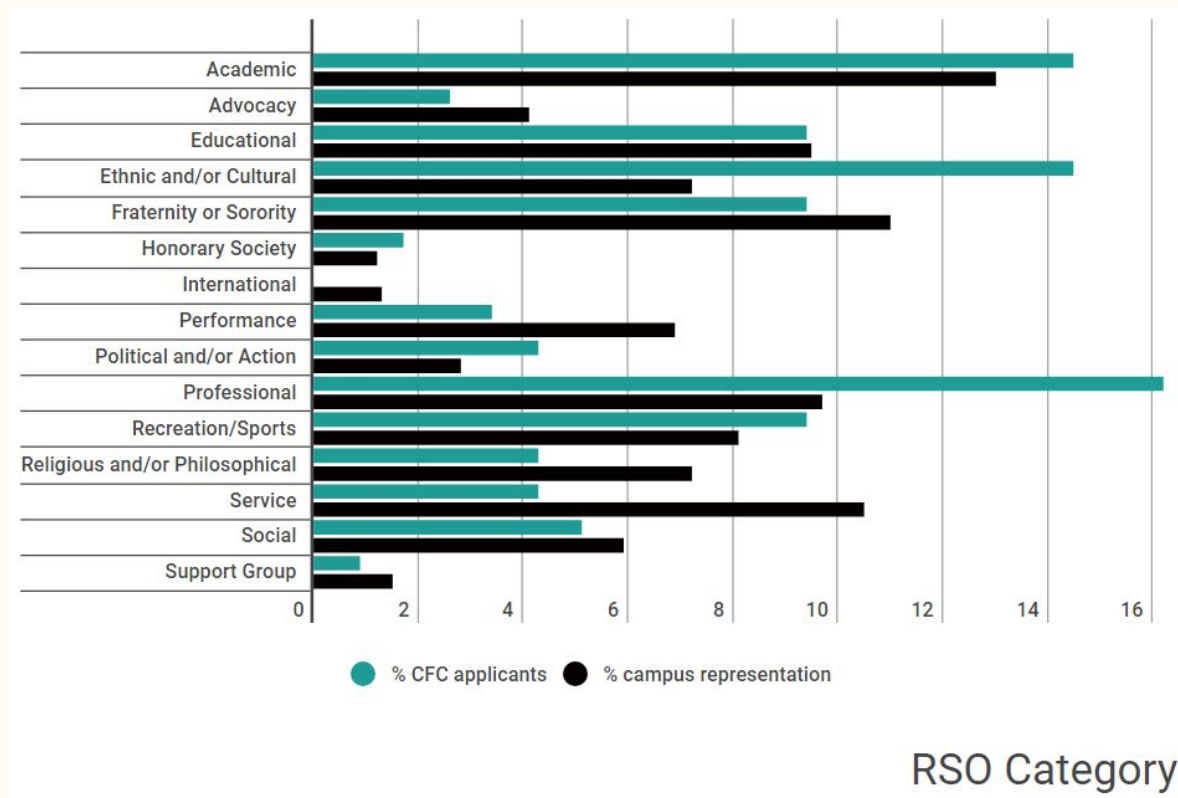
- 117 unique RSOs applied for the CFC grant in 2015-2016 & 2016-2017, but representation has improved!

2016-2017 Applicant Categories

- Differences are only +/- 0.1%-7.3%
- Service groups underrepresented by 6.3% - should focus more on outreach for them next year

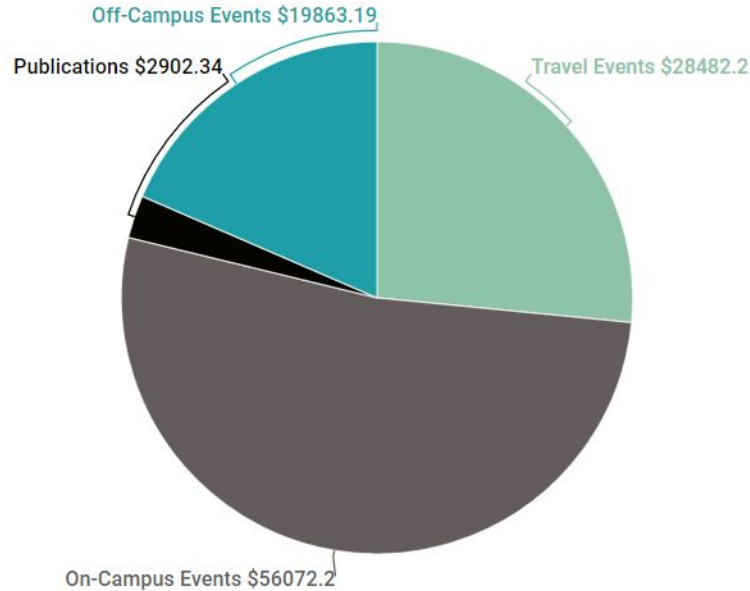
RSO Category (via OrgSync)	% unique RSO applicants	% total RSOs at UCD	% Applied vs % Actual	Is CFC representation more or less than campus representation?
Academic	14.5%	13.0%	1.5%	More
Advocacy	2.6%	4.1%	-1.5%	Less
Educational	9.4%	9.5%	-0.1%	Less
Ethnic and/or Cultural	14.5%	7.2%	7.3%	More
Fraternity or Sorority	9.4%	11.0%	-1.6%	Less
Honorary Society	1.7%	1.2%	0.6%	More
International	0.0%	1.3%	-1.3%	Less
Performance	3.4%	6.9%	-3.5%	Less
Political and/or Action	4.3%	2.8%	1.5%	More
Professional	16.2%	9.7%	6.5%	More
Recreation/Sports	9.4%	8.1%	1.3%	More
Religious and/or Philosophical	4.3%	7.2%	-3.0%	Less
Service	4.3%	10.5%	-6.3%	Less
Social	5.1%	5.9%	-0.8%	Less
Support Group	0.9%	1.5%	-0.6%	Less

Categories Continued

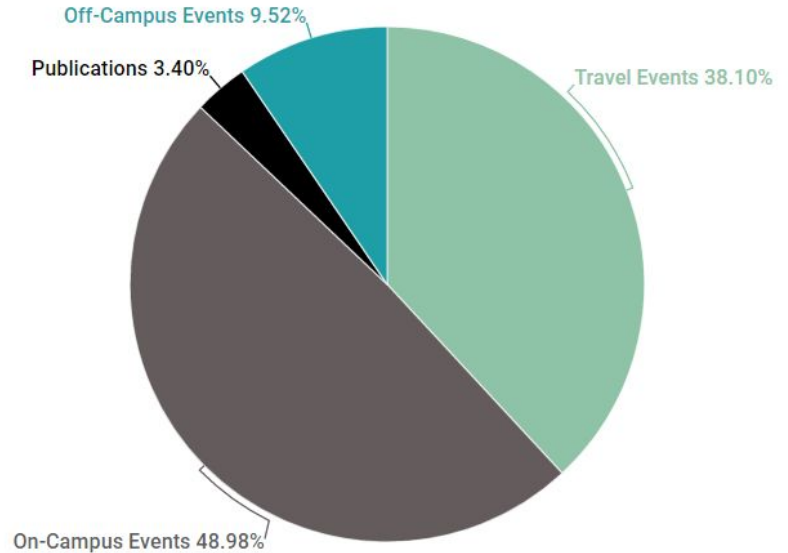


Type of Event

- **72** On-Campus Events: \$56,072.20
- **56** Travel Events: \$28,482.20
- **14** Off-Campus Events: \$19,863.19
- **5** Publications: \$2,902.34



Amount Funded



Events Funded

Attendance at CFC Funded Events

- Total Attendance (As of 5/4/17): 8211
 - Fall 1: 1741
 - Fall 2: 3253
 - Winter 1: 1675
 - Winter 2: 1542
 - Spring: 0
- # completed events: 71
- # incomplete events: 74



Quotes from Feedback Form

Orientation

- “The most helpful part of the orientation was going over the process of applying for a CFC grant.”
- “The orientation informed me of **all the criteria needed to apply for the grant and what I could use the grant for.**”
- “Understanding what was required of me before and after the event.”

CFC Funding Impact

- “It allowed us to host this event. **We would not have been able to do so without the funding.**”
- “It definitely helped cover the costs. Without the grant, the members would be paying much more out of their pocket and **the club would barely have any money left to spend on other events.** The CFC funding gave participants an opportunity to visit and experience optometry schools first hand. They learned a lot from the optometry school faculty members. **Without the funding, these impactful visitation trips would not have been as accessible to the students.**”
- “It allowed **many people to attend**, more than if we didn't receive this funding.”

Club Impact

- “We were **able to give back to the community** by bringing these performers out.”
- “We were able to print our first journals. This will **pave way for future publications.**”
- “Our club got **attention.**”

CFC Percentages

- **92%** said participating in the CFC process improved their **budgeting skills**
- **93%** said participating in the CFC process improved their **event planning skills**
- **89%** said participating in the CFC process improved their **grant writing skills**
- **85%** said participating in the CFC process improved their **communication skills**





CFC Board 2017-2018

CFC Board 2017-2018

Academic Interests

- Biochemistry and Molecular Biology
- Biological Sciences
- Biomedical Engineering
- Chinese
- Communications
- Computer Science
- Economics
- Human Development
- Managerial Economics
- Japanese
- Statistics
- Technology Management
- Textiles
- Theatre and Dance

Student Organizations

- | | |
|------------------------------|-------------------------------|
| • Aggie Reuse Store | • Engineering Student Startup |
| • Arts and Lectures Advisory | Center Microgrant Funding |
| Committee | Program |
| • Biomedical Engineering | • Finance and Investment |
| Society | Club |
| • Circle K International | • Morgan Stanley Financial |
| • Computer Science Club | Training Program |
| • Davis Accounting Society | • Picnic Day |
| • Davis Women in Business | • Project RISHI |
| • Economics Club | • Startup Hub |
| • Economics and Business | • Students in VITA |
| Student Association | • Taiwanese American |
| • Elite Dance Company | Organization |
| • Emergency Medicine | • The Environmental Club |
| Research Associates | |
| Program | |

Goals for 2017-2018!

- More exposure and social media presence
- Make application process easier for Student Organizations
- More outreach for publications
- More outreach to different RSO categories
- Continue to develop holistic experience for CFC Board member

CLUB FINANCE COUNCIL: ON-CAMPUS EVENTS

Is your organization hosting an event on campus? Keep reading for what you should include in your CFC application for your ON-CAMPUS EVENT!

ROOM RESERVATION

- Make a room reservation on csc.ucdavis.edu and print out the facility permit.
- If it is a paid space, contact the Facility Coordinator and schedule a meeting to get an estimate. Online rates are not an adequate quote and will not be accepted.
- Depending on the room, this process may take up to 10 business days, so plan ahead.

MARKETING MATERIALS

Obtain a quote online or in person for your event flyer/brochure/etc. If online, go to the checkout page to get your quote. Remember, CFC can only fund flyers and brochures that are one-time-use! If you over-estimate your # of copies, you will have to return funding after your event.

SERVICES

When asking for funding for services such as Agave host, performers, rentals or outside, you will need a quote showing the cost of this service. For independent contractors that don't have an official website, an email describing the services provided, dates, and \$ amount is acceptable.

SELLING TICKETS FOR YOUR CFC-FUNDED EVENT?

Meet with UCD Box Office to see if you are required to use their services. If not, get that in writing! Remember that if your organization has a net profit from the event, the organization will be required to return the money up to amount given by CFC. Ticketed events can be tricky, so if you have questions, schedule a meeting with the CFC Student Manager. Note: You can ask CFC to fund the Box Office fee.

Note: These are some commonly requested line-items, but this is not an exhaustive list of the types of items that can be funded by CFC.

For more information visit cfc.ucdavis.edu

CLUB FINANCE COUNCIL: TRAVEL EVENTS

Is your organization headed somewhere? Keep reading for what should be included in your CFC application for TRAVEL EVENT!

EVENT REGISTRATION

- If you're requesting funding to help cover registration fees, have an accurate quote of the registration costs with the amount/number of people attending. Include confirmation that your organization is attending the conference or event.

HOTEL RESERVATION

- When requesting funding to help cover the cost of hotel rooms, have an accurate quote grounded online within the last 60 days.
- Select room type/number of rooms. Go to checkout and take a screenshot of the whole screen, including date you got the quote online.

TRAVEL CAP FINDING RESTRICTION

- For travel related events, you may receive up to \$30 per person in CFC funding. For example, if 10 people are traveling to your event, you may ask for up to \$300 in CFC funding.
- A roster with the participants' names and signatures will be required when you turn in your Expense Report.

FLIGHTS

- When requesting funding to help cover the cost of flights, have an accurate online quote procured within the last 60 days.
- Provide an itinerary that shows the price per ticket, the number of people attending, and dates and times of the flight.

GAS

- Gasbuddy.com is the simplest website to get an estimate of your gas expenses.
- Use Trip Calculator on the website and plan your trip.

Note: These are some commonly requested line-items, but this is not an exhaustive list of the types of items that can be funded by CFC.

For more information, visit cfc.ucdavis.edu/cfc

CLUB FINANCE COUNCIL: OFF-CAMPUS EVENTS

Is your organization hosting an event off-campus in Davis? Keep reading for what you should include in your CFC application for your OFF-CAMPUS EVENT!

ROOM RESERVATION

If it is a venue with rates, contact them and ask for an estimate. Online rates are not an adequate quote and will not be accepted.

An email confirmation is accepted when indicating what days, how long, and that the reservation is under the student organization's name.

MARKETING MATERIALS

Obtain a quote online or in person for your event flyer/brochure/etc. If online, go to the checkout page to get your quote. Remember, CFC can only fund flyers and brochures that are one-time-use! If you over-estimate your # of copies, you will have to return funding after your event.

SERVICES

When asking for funding for services such as photographer or performer, they typically send an estimate after you've accepted their services. For independent contractors that don't have an official website, an email describing the services provided, dates, and \$ amount is acceptable.

SELLING TICKETS?

If you are hosting a ticketed event off-campus, you will need to indicate which service you are using for tickets and how you will be reporting income. Remember that if your organization has net profit from the event, the organization will be required to return the money up to amount of the CFC grant.

Note: These are some commonly requested line-items, but this is not an exhaustive list of the types of items that can be funded by CFC.

For more information visit cfc.ucdavis.edu

Thank You!

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