May 11, 2017

Club Finance Council
ASUCD Spring 2017

Grace Cheng, CFC Chair
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Agenda

- CFC Overview
- Highlights/Accomplishments
- CFC Data 2016-2017
- Feedback
- CFC Board 2017-2018
- Goals for Next Year!
Club Finance Council (CFC) is an ASUCD-funded program that provides grants to help pay for educational programs, guest speakers, conferences, performances, cultural shows, publications and other events that enrich campus life. Registered undergraduate student organizations in good standing with the Center for Student Involvement (CSI) are eligible to apply for funding.

Through ASUCD advocacy, CFC has also received funding support for grants from Pepsi Co. that increases available resources for student organizations.
CFC Highlights/Accomplishments

Departments we did CFC outreach to:

- Cross Cultural Center
- Student Recruitment and Retention Center
- Women’s Research and Resource Center AB540
- LGBTQIA Resource Center
- African Diaspora Center
- Services for International students
- Transfer and Reentry Center
- Veterans Center
- Internship and Career Center
- Educational Opportunity Program
- Middle East/South Asian, Chi/Lat, African American Studies, Native American Studies Student Affairs Officers
CFC Highlights/Accomplishments

● Transcript Notation
  ○ Allows Board to reflect on experience and develop as leaders
  ○ Board thinks of new ways to better the CFC grant process

● Hired new CFC Board
  ○ Shoutout to Jose Antonio V. Meneses & Matthew Yamaguchi once again for your help in the process!
CFC Data 2016-2017

- Total amount requested: $121,208.00
- Total amount allocated: $107,319.93
- Total # grants requested: 165
- Total # grants awarded: 147
- Total # unique RSOs applied: 117
- Total # unique RSOs awarded funding: 106
- Total # programs funded: 143
Comparative Data

- Of the 165 grants submitted, **89% were funded** (up 2% from last year)
- **$Amount Funded**
  - 2013-2014: ~57%
  - 2014-2015: ~89%
  - 2015-2016: ~100%
  - 2016-2017: 100%
- 117 unique RSOs applied for the CFC grant in 2015-2016 & 2016-2017, but representation has improved!
2016-2017 Applicant Categories

- Differences are only +/- 0.1%-7.3%
- Service groups underrepresented by 6.3% - should focus more on outreach for them next year

<table>
<thead>
<tr>
<th>RSO Category (via OrgSync)</th>
<th>% unique RSO applicants</th>
<th>% total RSOs at UCD</th>
<th>% Applied vs % Actual</th>
<th>Is CFC representation more or less than campus representation?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic</td>
<td>14.5%</td>
<td>13.0%</td>
<td>1.5%</td>
<td>More</td>
</tr>
<tr>
<td>Advocacy</td>
<td>2.6%</td>
<td>4.1%</td>
<td>-1.5%</td>
<td>Less</td>
</tr>
<tr>
<td>Educational</td>
<td>9.4%</td>
<td>9.5%</td>
<td>-0.1%</td>
<td>Less</td>
</tr>
<tr>
<td>Ethnic and/or Cultural</td>
<td>14.5%</td>
<td>7.2%</td>
<td>7.3%</td>
<td>More</td>
</tr>
<tr>
<td>Fraternity or Sorority</td>
<td>9.4%</td>
<td>11.0%</td>
<td>-1.6%</td>
<td>Less</td>
</tr>
<tr>
<td>Honorary Society</td>
<td>1.7%</td>
<td>1.2%</td>
<td>0.6%</td>
<td>More</td>
</tr>
<tr>
<td>International</td>
<td>0.0%</td>
<td>1.3%</td>
<td>-1.3%</td>
<td>Less</td>
</tr>
<tr>
<td>Performance</td>
<td>3.4%</td>
<td>6.9%</td>
<td>-3.5%</td>
<td>Less</td>
</tr>
<tr>
<td>Political and/or Action</td>
<td>4.3%</td>
<td>2.8%</td>
<td>1.5%</td>
<td>More</td>
</tr>
<tr>
<td>Professional</td>
<td>16.2%</td>
<td>9.7%</td>
<td>6.5%</td>
<td>More</td>
</tr>
<tr>
<td>Recreation/Sports</td>
<td>9.4%</td>
<td>8.1%</td>
<td>1.3%</td>
<td>More</td>
</tr>
<tr>
<td>Religious and/or Philosophical</td>
<td>4.3%</td>
<td>7.2%</td>
<td>-3.0%</td>
<td>Less</td>
</tr>
<tr>
<td>Service</td>
<td>4.3%</td>
<td>10.5%</td>
<td>-6.3%</td>
<td>Less</td>
</tr>
<tr>
<td>Social</td>
<td>5.1%</td>
<td>5.9%</td>
<td>-0.8%</td>
<td>Less</td>
</tr>
<tr>
<td>Support Group</td>
<td>0.9%</td>
<td>1.5%</td>
<td>-0.6%</td>
<td>Less</td>
</tr>
</tbody>
</table>
Categories Continued

[Graph showing the distribution of categories among CFC applicants and campus representation.]
**Type of Event**

- **72** On-Campus Events: $56,072.20
- **56** Travel Events: $28,482.20
- **14** Off-Campus Events: $19,863.19
- **5** Publications: $2,902.34
Attendance at CFC Funded Events

- Total Attendance (As of 5/4/17): 8211
  - Fall 1: 1741
  - Fall 2: 3253
  - Winter 1: 1675
  - Winter 2: 1542
  - Spring: 0
- # completed events: 71
- # incomplete events: 74
Quotes from Feedback Form

Orientation
- “The most helpful part of the orientation was going over the process of applying for a CFC grant.”
- “The orientation informed me of all the criteria needed to apply for the grant and what I could use the grant for.”
- “Understanding what was required of me before and after the event.”

CFC Funding Impact
- “It allowed us to host this event. We would not have been able to do so without the funding.”
- “It definitely helped cover the costs. Without the grant, the members would be paying much more out of their pocket and the club would barely have any money left to spend on other events. The CFC funding gave participants an opportunity to visit and experience optometry schools first hand. They learned a lot from the optometry school faculty members. Without the funding, these impactful visitation trips would not have been as accessible to the students.”
- “It allowed many people to attend, more than if we didn't receive this funding.”

Club Impact
- “We were able to give back to the community by bringing these performers out.”
- “We were able to print our first journals. This will pave way for future publications.”
- “Our club got attention.”
CFC Percentages

- 92% said participating in the CFC process improved their budgeting skills
- 93% said participating in the CFC process improved their event planning skills
- 89% said participating in the CFC process improved their grant writing skills
- 85% said participating in the CFC process improved their communication skills
CFC Board 2017-2018
CFC Board 2017-2018

Academic Interests

- Biochemistry and Molecular Biology
- Biological Sciences
- Biomedical Engineering
- Chinese
- Communications
- Computer Science
- Economics
- Human Development
- Managerial Economics
- Japanese
- Statistics
- Technology Management
- Textiles
- Theatre and Dance

Student Organizations

- Aggie Reuse Store
- Arts and Lectures Advisory Committee
- Biomedical Engineering Society
- Circle K International
- Computer Science Club
- Davis Accounting Society
- Davis Women in Business
- Economics Club
- Economics and Business Student Association
- Elite Dance Company
- Emergency Medicine Research Associates Program
- Engineering Student Startup Center Microgrant Funding Program
- Finance and Investment Club
- Morgan Stanley Financial Training Program
- Picnic Day
- Project RISHI
- Startup Hub
- Students in VITA
- Taiwanese American Organization
- The Environmental Club
Goals for 2017-2018!

- More exposure and social media presence
- Make application process easier for Student Organizations
- More outreach for publications
- More outreach to different RSO categories
- Continue to develop holistic experience for CFC Board member
Thank You!

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